Ring the Bell for Gender Equality 2023

Event

March 07, 2023 10:47AM

The Amman Stock Exchange (**ASE**), the International Finance Corporation (**IFC)**, the UN Women and the United Nations Global Compact **(UNGC**), under the Sustainable Stock Exchanges Initiatives, invite you to attend the annual

Ring the Bell for Gender Equality 2023

Webinar Tttle : DigitALL: Innovation and Technology for Gender Equality "

Join us on Monday March 13th, at 10:00 am – 01:00 pm

To register click here: Meeting Registration

Ring the Bell for Gender Equality

Webinar Title: DigitALL: Innovation and technology for gender equality: Ring the Bell Jordan 2023
Date and Time: Monday 13th of March 2023
Duration: 3 hours (180 minutes)
Type of Event: In-person conference-style panel discussion
Location: Amman Stock Exchange (ASE)
Language: English

Context and Theme:
Context: In celebration of International Women's Day (IWD) (8 March 2022), the Sustainable Stock Exchanges initiative has been hosting a bell-ringing ceremony to raise awareness for gender equality in stock exchanges around the world for 9 consecutive years. The SSE has been working alongside the International Finance Corporation: IFC, UN Women, UN Global Compact, and the World Federation of Exchanges (the "Global Partners") to organize the "Ring the Bell for Gender Equality" (RTB) initiative. Aiming to draw awareness to the crucial role the private sector can play in advancing gender equality to achieve the Sustainable Development Goals and to raise awareness about the Women's Empowerment Principles (WEPs). [1]

Theme and Objective: The theme for RTB 2023 is aligned with the IWD 2023, "**DigitALL: Innovation and technology for gender equality**", Which also meets the priority theme for the upcoming 67th Commission on the Status of Women (CSW66), "Innovation and technological change, and education in the digital age for achieving gender equality and the empowerment of all women and girls". Recognizing and celebrating the women and girls who are championing the advancement of transformative technology and digital education. Bringing women and other marginalized groups into technology results in more creative solutions and has greater potential for innovations that meet women's needs and promote gender equality.[2]

The Amman Stock Exchange (ASE), alongside the International Finance Corporation(IFC), UN Women Jordan, and UN Global Compact Jordan (UNGCJ) are jointly holding an in-person RTB panel discussion, titled: ***DigitAll: Innovation and technology for gender equality: Ring The Bell Jordan 2023.***
This conference-style panel discussion highlights the **link between Gender Equality, the digital gender gap and sustainability.** It will recognize the **contribution of women to the advancement of transformative technology** and highlight some of the **challenges and costs of excluding women from the digital world**. ASE will Invite listed companies to make a public commitment to the Women's Empowerment Principles and promote gender equality listing criteria and gender data disclosure in sustainability reporting. ASE will share the impactful steps it is taking to build more awareness within its network of listed and member companies by promoting and utilizing the WEPs, as a primary vehicle for corporate delivery on the gender equality dimensions of the 2030 agenda and the UN Sustainable Development Goals (SDGs). The Women's Empowerment Principles (WEPs) are a set of Principles offering

[1] https://sseinitiative.org/sse-event/2022-ring-the-bell-for-gender-equality/#:~:text=In%20celebration%20of%20International%20Women's,raise%20awareness%20for%20gender%20equality.

[2] https://www.unwomen.org/en/news-stories/announcement/2022/12/international-womens-day-2023-digitall-innovation-and-technology-for-gender-equality

guidance to businesses on how to promote gender equality and women's empowerment in the workplace, marketplace, and community.[3]

Time	Agenda Item	Speaker	Duration
	Facilitator **UN Women**- Layla Al Qasem, *Women's Empowerment Principles and Private Sector Specialist*		
10:00-10:10	**Registration & Welcome coffee break**		10 mins
10:10-10:15	Welcoming Remarks	**Amman Stock Exchange-** Mazen Wathaifi, *Chief Executive Officer*	5 mins
10:15-10:20	**Ring the Bell (RTB) Video**		5 mins
10:20-10:30	**Amman Stock Exchange RTB Opening Bell** Group Photo		10 mins
10:30-11:25	Panel 1: **The Role of Women in Sustainability and Tech** The discussion will cover: ▪ The vital role of women in technology ▪ Women and the advancement of transformative technology ▪ Improving diversity and addressing the skills gap through mentorship- Digital mentoring ▪ Women in technology and return on investment ▪ Linking purpose to tech career opportunities	Moderator: **UNGC Jordan Member-** Natalie Na'was, *Senior Sustainability Manager* Speakers: ▪ **IFC-** Amira El Saeed, *ESG Projects Manager - Middle East, Central Asia, and Turkey (MCT)* ▪ **EntreViable-** HE Dr. Maen Al Qatamin, *Founder & Chairman* ▪ **INJAZ-** Safa Hijazeen, *Executive Director of INJAZ Entrepreneurship, mySTARTUP Incubator* ▪ **Securities Depository Center-** Sarah Tarawneh, *CEO* ▪ **I ROLE!-** Sawsan Lubani, *Founder & CEO*	55 mins
11:25-11:30	**Q&A**		5 mins

[3] https://www.weps.org/about

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11:30-12:25	Panel 2: **The Digital Gender Gap** The discussion will cover: ▪ Protecting the rights of women and girls in digital spaces ▪ Addressing online and ICT-facilitated gender-based violence ▪ Challenges and costs of excluding women from the digital world ▪ Unlocking digital opportunities for women	Moderator: **Amman Stock Exchange-** Dr. Rasha Dayyat, Director, Planning and Institutional Development Department Speakers: ▪ **UN Women-** Nicola BURNIAT, *UN Women Representative* ▪ **Int@j-** Nidal Bitar, *CEO* ▪ **STS-** Rasha Atalla, *CHRO* ▪ **Orange-** Nadia Abu Salah, *Talent Acquisition Manager* ▪ **Maysalward-** Nour KHRAIS, *Founder & CEO*	55 mins
12:25-12:30	**Q&A**		5 mins
12:30-13:00	**Networking coffee break**		30 mins